ISSUE 01 JULY 2024

Moore's SEWING

Sales - Insight - Events - Deals



"The Three Stitches First Appearance"



July 2024

Moore'sIt's Been Extended!!



Watch George Moore's video announcing all the sale details!

All good things must come to an end, but not just yet! Our top suppliers want us to extend the Moore's 73rd Anniversary Sale for one more week, so you still have a chance to get the amazing anniversary sale price on sewing, quilting and embroidery machines, software, cabinets and much more.

Moore's is celebrating over 70 years in business with a sale to top all sales. In 1951, George's father and grandfather opened their first store in the Pacific Northwest and now, 72 years later with 4 generations of experience, Moore's Sewing Centers has grown to be one of the premier sewing retailers worldwide.

In this video, George goes into detail of many of the machines that are on sale, showing their amazing features and the special deals. George is joined by two nationally renowned educator, Cathy Brown from "Sewing Tech Talk with Cathy." Watch the video for valuable coupons and bonus offers that will provide additional savings.

Since we have posted all the prize winners on our Facebook page, during this extension we are going to double up the prizes and give you all another chance to win.

Just like, share our comment for a chance to win. Do not wait, this sale will end without notice.

Everything is on Sale!! Choose from our most popular brands including Baby Lock, Brother, Janome, Juki, Handi Quilter, Grace, Pfaff, Kangaroo, Floriani, Sew Fine, Quilter's Select and more.

Check out the "Hot Buys" section below with products on sale between 30% – 73%!



Click here to watch George's video explaining it all!! www.youtube.com

Everything Is On Sale!!!!

*Click links below to shop

<u>Featured</u> Products

Sewing & Embroidery Machines

Embroidery Only Machines

Sewing & Quilting Machines

Longarm
Quilting
Machines

High
Performance
Straight Stitch
Machines



WHERE ARE THEY NOW!!

It's with great pleasure that we bring you the latest update on the Moore family, who have played a significant role in the company's journey across generations. From their first appearance back in 2008 (as seen on the cover page), when Miranda, Juliana, and Bianca—lovingly referred to as the "3 Stitches"—were just children, we have witnessed their remarkable growth into young adults poised to make their marks in the world.



(Miranda Moore) 23

Miranda, the eldest, graduated from Biola University with a major in Studio Art. She has embarked on a promising career at Hidden House Coffee while taking on various art commissions. Miranda plans to further her education in graduate school soon, aiming to deepen her expertise and passion for art.

Jules, fresh from high school graduation, is gearing up for an exciting journey at OCC to pursue a career in ultrasound diagnostic sonography, with a focus on obstetrics. Her aspirations to become an ultrasound technician specializing in prenatal care reflect her caring nature and dedication to helping others and shining God's love to all she meets.



(Juliana Moore) 18



(Bianca Moore) 16

Meanwhile, Bianca, the youngest of the trio, has just earned her driver's license and continues to dazzle everyone with her angelic voice. She leads worship both at school and in her community, showcasing her musical talents and commitment to spreading God's love and testament through her voice.

As we reflect on their growth and achievements, it's clear that time has flown by since that memorable first photo of the "3 Stitches" almost 17 years ago. We are immensely proud to share parts of their journey every step of the way. Their story is a testament to their individual successes and the strong bonds that define our company's legacy.

We look forward to sharing more updates on the Moore family as they continue to flourish in their pursuits. Thank you for being part of our extended family and celebrating these milestones with us.



<u>Sew Fun Club Wrap-Up: A Stitched Success!</u>

What a fantastic time we had at this month's Sew Fun Club! The energy in the room was contagious, and it's safe to say that this event was a huge hit among sewing enthusiasts. We're thrilled to share some highlights and encourage everyone to join us for next months gathering!

Our trusted host, George, didn't disappoint with his exclusive reveal of the latest Brother and Baby Lock machines. The anticipation was high, and the new models did not fail to impress. George's presentation was captivating, and the room buzzed with excitement as he unveiled the cutting-edge features of these top-of-the-line machines. Attendees were awestruck by the advancements and couldn't wait to get their hands on these game-changing tools.

Here's what some of our attendees had to say:

How excited are you about this new machine?

"I'm way more excited than I need to be!! As a loyalist and a tech freak from the beginning, I absolutely love the ease of use on these new machines, especially for my older eyes. I'm in my 70s now, so this makes a huge difference. I truly appreciate it and can't stop thinking about how excited I am!"

- [Marylin York]

The new Baby Lock machine is a dream come true. The features are incredible, and I feel like my sewing just leveled up!"
- [an anonymous attendee]

One thing you'd say to people who missed out on this event?

What's wrong with you? Call ASAP, come to the store, and talk to the manager!"
- [Marylin York]

The excitement didn't end with the machine reveals. George also shed light on the exclusive perks of the "Golden Bobbin Club." Many attendees were eager to join this VIP club and take advantage of the amazing benefits it offers.

We can't forget the fabulous deals and prizes that had everyone smiling. From Michele's favorite quilting rulers to one-day-only discounts on essential sewing supplies, the savings were just as thrilling as the reveals.

As we look forward to the next Sew Fun Club event, we have another exciting announcement to make – hint: it's all about tech! Stay tuned for details on our upcoming Tech Party, where we'll dive into the latest in sewing technology. You won't want to miss it! Mark your calendars for August 25th for our virtual tech party and our in store events September 4-7th.

Thank you to everyone who attended and made this event a success. Your enthusiasm and passion for sewing are what make Sew Fun Club so special. We can't wait to see you at the next event – mark your calendars and get ready for more fun, learning, and incredible deals!

<u>Click here to sign up for next month's Sew Fun Club!!</u>