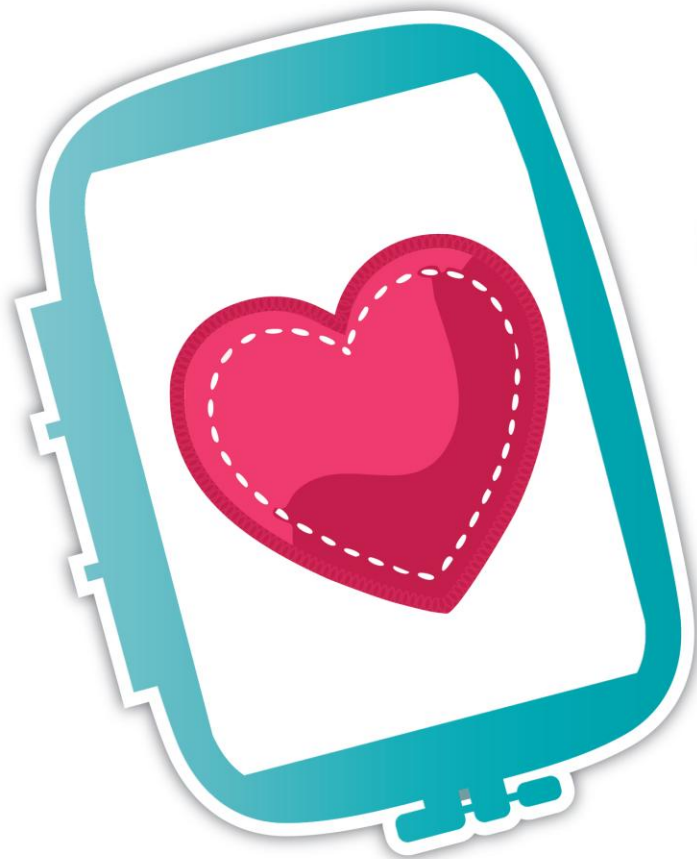




# Embroidery

# HOOPOO CAMP

with  SD™

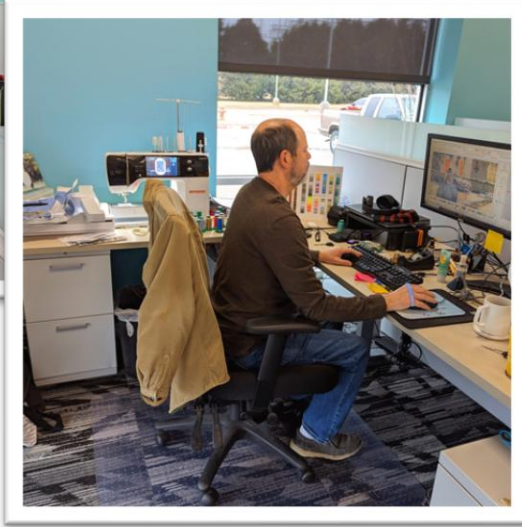
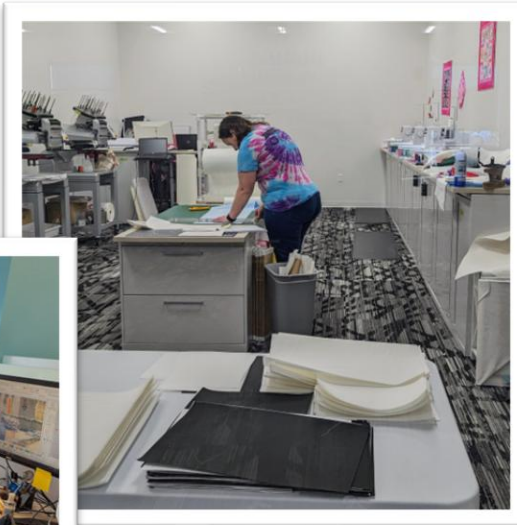
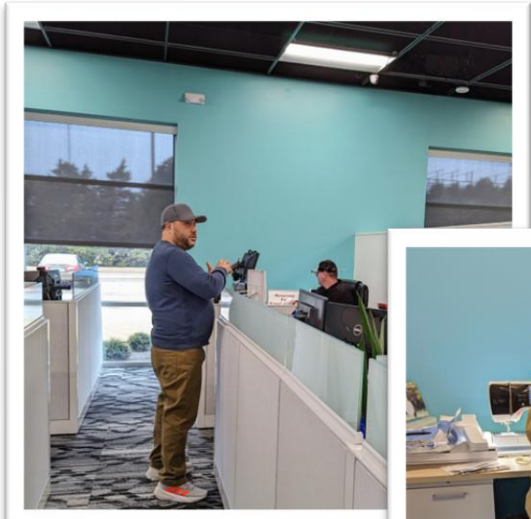


# Who Is OESD?

Based in Oklahoma City, OESD has led the way in home embroidery designs, stabilizers and notions for over 30 years!

- Button-and-loop free standing lace structures
- Tiling Scenes
- In-the-Hoop projects
- Embroidery and Longarm Quilting
- And many more fun and exciting ways to use an embroidery machine

# OESD Digitizing Team



- Our digitizers work in house in our office in Oklahoma City.
- Each digitizer has a machine to test designs.
- Each design is tested numerous times in the sewing lab.



# OESD Art Team

- We have a team of talented in-house artists.
- We also collaborate with a range of talented artists, including renowned names like Tula Pink, Thomas Kinkade, Jim Shore, and many others, to bring their unique artistic visions to our projects.





# Project INSPIRATION



Free Projects

Created by our  
Educators

[www.oesd.com](http://www.oesd.com)



## Join our Facebook Group!

- On Facebook Search  
“The Perfect Stitch with OESD”
- Click “Join”
- Answer the 3 questions
- Agree to our group rules
- Get approval within 24 hours





## WHAT DO YOU GET?

### HUGE SAVINGS



**Up to 80% Off**  
Every Month – Only  
for Spree Club  
Members!

### NEW COLLECTIONS



- Get a library of  
our newest  
embroidery  
collections each  
month!

### STEP-BY-STEP PROJECTS



- **Full color**  
instructions  
with all in-the-hoop,  
lace, and project-  
based collections

### COLLECTOR'S SETS



- 3 Holiday Celebration  
Collections (Sept-Nov)  
**in addition to** that  
months regular  
releases!

\*SPREE CLUB DOES NOT INCLUDE WARNER BROTHERS DESIGNS



## HOW DO YOU GET YOUR DESIGNS?



**EASY ACCESS** TO ALL OF YOUR FILES DELIVERED TO YOUR OESD.COM MYDESIGNS ACCOUNT ON THE **FIRST OF EACH MONTH!**

As an additional option you can visit your local OESD Retailer each month to have your designs downloaded to your customer-supplied USB.

~~\$599~~  
ANNUALLY

**LIMITED TIME SPECIAL PRICE!**

\$399  
ANNUALLY



**LET'S TAKE A LOOK AT THIS  
MONTH'S DESIGNS**





OCTOBER  
2025

NEW RELEASES





## COMPLETED PROJECT:

Cards: 5" W x 7" H

Ornaments: Largest is 4 1/4" W x 4 3/4" H

Poinsettia: 6 1/2" L x 6 1/2" W x 1"H

OESD™ PREMIER  
COLLECTION

OESD™ Holiday  
2025 Celebration

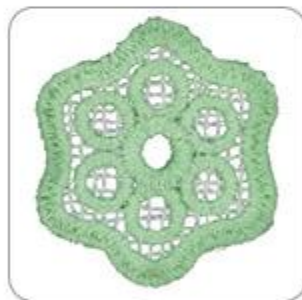
Get this  
collection  
FREE\*

13017

## CANDY CHRISTMAS CARDS & ORNAMENTS

\*Get this collection free with a \$59 OESD purchase.





**COMPLETED  
PROJECT:**

**8" L x 6 1/4" W x 10" H**

**OESD™ PREMIER  
COLLECTION**



**13011**

**WINTER VILLAGE - FREESTANDING  
BED AND BREAKFAST**







13024

EVERGREEN STAR  
CHRISTMAS TREE SKIRT





## COMPLETED PROJECT:

Tall Lantern 5 1/2" L x 5 1/2" W x 11" H  
Short Lantern 5" L x 5" W x 9 1/2" H

OeSD<sup>™</sup> PREMIER  
COLLECTION



13025

FREESTANDING  
WINTER LANTERNS



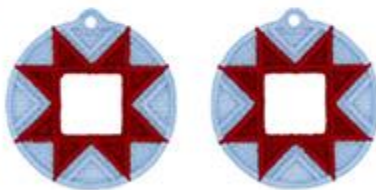
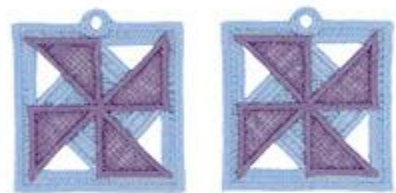




13026

QUILT BLOCK  
LACE EARRINGS



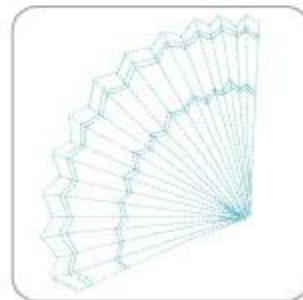
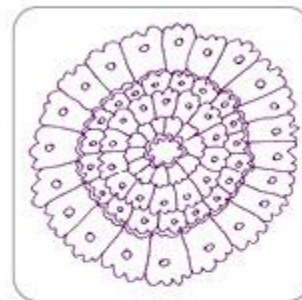




80389

LINEWORK  
BY KAFFE FASSETT







80404

HOLIDAY SPIRIT  
BY MICHAEL ZINDELL







**PK10111**

**POTTED SUCCULENTS**





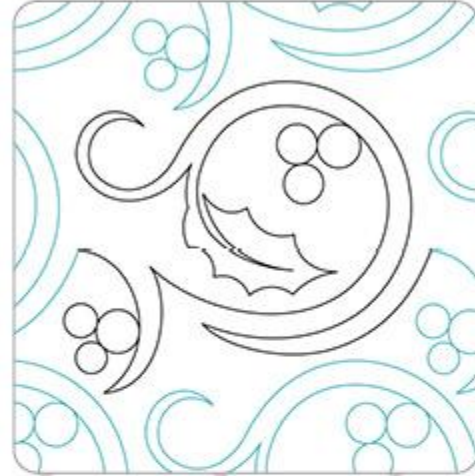
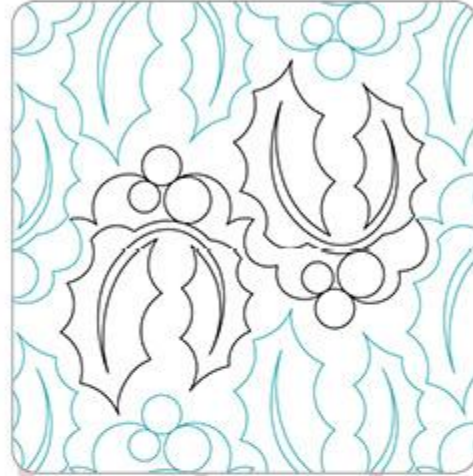




**PK10124**

**FIRST NOEL QUILTING**







**PK10115**

**THANKSGIVING  
LACE CORNERS**









PK10121

HEIRLOOM MARIGOLDS







13017  
CANDY CHRISTMAS  
CARDS & ORNAMENTS



13011  
WINTER VILLAGE -  
FREESTANDING BED &  
BREAKFAST



13024  
EVERGREEN STAR  
CHRISTMAS TREE SKIRT



13025  
FREESTANDING  
WINTER LANTERNS



13026  
QUILT BLOCK  
LACE EARRINGS



80389  
LINEWORK  
BY KAFFE FASSETT



80404  
HOLIDAY SPIRIT  
BY MICHAEL ZINDELL



PK10111  
POTTED  
SUCCULENTS



PK10124  
FIRST NOEL  
QUILTING

EXCLUSIVE



PK10115  
THANKSGIVING  
LACE CORNERS



PK10121  
HEIRLOOM  
MARIGOLDS



## HOW DO YOU GET YOUR DESIGNS?



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~~\$599~~  
ANNUALLY

**LIMITED TIME SPECIAL PRICE!**

\$399  
ANNUALLY

# Let's Talk About Stabilizer!





# What is Stabilizer?

- Stabilizer is the “foundation” for embroidery.
- You (almost) always need a stabilizer while embroidering.



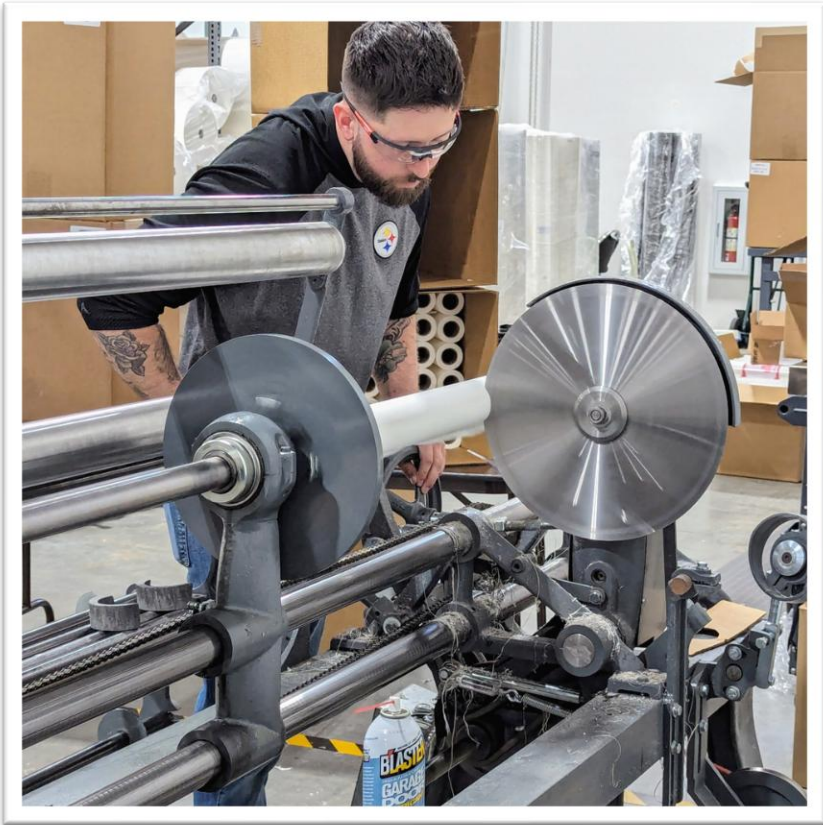


# STABILIZER SERVES 2 PURPOSES

- It keeps the fabric from shifting and puckering during embroidery
- It keeps the stitches looking good after embroidery by adding stability to the fabric



# Why OESD?



- Many of our stabilizers are cut and packaged in-house
- They are developed to solve problems
- They are equally strong in every direction
- They have no high and low spots

# OESD STABILIZER REFERENCE GUIDE

## Stabilizer QUICK REFERENCE

| DESIGN DENSITY GUIDE               | CUTAWAY      |             |               |          |                  | TEARAWAY      |              |               |                      |             |            |              |                           | TOPPING                      | WASH-AWAY |           |             |          |               |
|------------------------------------|--------------|-------------|---------------|----------|------------------|---------------|--------------|---------------|----------------------|-------------|------------|--------------|---------------------------|------------------------------|-----------|-----------|-------------|----------|---------------|
|                                    | Heavy Weight | StabilStick | Medium Weight | PolyMesh | Fusible PolyMesh | Fusible Woven | Heavy Weight | Medium Weight | Ultra Clean and Tear | StabilStick | HydroStick | Light Weight | Ultra Clean and Tear Plus | Ultra Clean and Tear Fusible | Heat2Go   | StitchH2O | BadgeMaster | AquaMesh | AquaMesh Plus |
| Best for:                          |              |             |               |          |                  |               |              |               |                      |             |            |              |                           |                              |           |           |             |          |               |
| 🛡️ = heavy density designs         |              |             |               | 🛡️-🛡️    | 🛡️-🛡️            |               |              |               |                      |             |            |              | *                         | *                            |           | *         |             | 🛡️-🛡️    |               |
| 🔱 = medium density designs         |              |             |               | 🔱-🔱      | 🔱-🔱              | 🔱-🔱           | 🛡️           | 🔱             | *                    |             | 🔱          | 🔱            | *                         | *                            |           |           |             | 🔱-🔱      | 🔱             |
| 🌿 = light design density           | 🛡️           |             | 🔱-🛡️          | 🔱        | 🔱-🔱              | 🌿-🔱           | 🛡️           | 🔱             | *                    | 🔱           |            | 🌿            | *                         | *                            |           | *         |             | 🔱-🔱      |               |
| * = all design densities           | 🛡️           | 🔱-🛡️        | 🔱             | 🔱-🔱      | 🔱-🔱              | *             | 🛡️           | 🔱             | *                    |             |            |              | *                         | *                            |           | *         |             |          |               |
| Baby Garments                      |              |             |               | 🛡️-🔱     | 🔱-🔱              |               |              |               |                      |             |            |              | *                         | *                            |           | *         |             | 🛡️-🔱     |               |
| Canvas/Duck Cloth                  |              |             |               | 🔱-🔱      | 🔱-🔱              | 🔱-🔱           | 🛡️           | 🔱             | *                    |             | 🔱          | 🌿            | *                         | *                            |           |           |             | 🔱-🔱      | 🔱             |
| Challis/Rayon                      |              |             |               | 🔱-🔱      | 🔱-🔱              | 🔱-🔱           |              |               | *                    |             |            | 🌿            | *                         | *                            | 🔱-🔱       |           |             | 🔱-🔱      | 🔱             |
| Cotton Fabrics                     | 🛡️           |             | 🔱-🛡️          | 🔱        | 🔱-🔱              | 🌿-🔱           | 🛡️           | 🔱             | *                    | 🔱           |            | 🌿            | *                         | *                            |           | *         |             | 🔱-🔱      |               |
| Denim/Jean                         | 🛡️           | 🔱-🛡️        | 🔱             | 🔱-🔱      | 🔱-🔱              | *             |              |               |                      |             |            |              | *                         | *                            |           | *         |             |          |               |
| Flannel                            |              |             |               | 🔱        | 🔱                | 🌿-🔱           | 🛡️           | 🔱             | *                    |             |            |              | *                         | *                            |           | *         |             |          |               |
| Hard-to-Hoop Items (e.g. Collars)  |              | 🔱-🛡️        |               |          |                  |               |              |               | *                    |             | 🔱          |              | *                         |                              |           |           |             |          | 🌿             |
| Home Dec Fabrics, Tapestries, etc. | 🛡️           | 🔱-🛡️        | 🔱             | 🔱        |                  | *             | 🛡️           | 🔱             | *                    | 🔱           |            | 🌿            | *                         |                              | *         |           |             |          |               |
| Freestanding Lace                  |              |             |               |          |                  |               |              |               |                      |             |            |              |                           |                              |           |           | *           | *        |               |
| Leather/Suede                      | 🛡️           |             |               |          |                  |               | 🛡️           | 🔱             | *                    | 🔱           |            |              | *                         |                              | *         | *         |             |          |               |
| Linen                              |              |             | 🔱             |          |                  | 🔱-🔱           |              |               | *                    |             |            | 🌿            | *                         | *                            |           | *         |             | 🔱-🔱      | 🔱             |
| Organza Chiffon                    |              |             |               |          |                  |               |              |               |                      |             |            |              |                           |                              |           |           | 🔱           | 🔱-🔱      | 🔱             |
| Paper                              |              | 🌿           |               |          |                  |               |              |               | 🌿                    |             |            | 🌿            |                           | 🌿                            |           |           |             |          |               |
| Polar Fleece                       |              |             | 🔱             | 🔱        | 🔱                |               |              |               |                      |             |            |              |                           |                              | 🔱-🛡️      | *         |             |          |               |
| Sheer Fabrics                      |              |             |               |          |                  |               |              |               |                      |             |            |              |                           |                              |           |           |             | 🌿        | 🌿             |
| Silk/Satin                         |              |             |               |          |                  |               | 🛡️           | 🔱             | *                    | 🔱           |            | 🌿            | *                         | *                            |           |           |             |          |               |
| Sweaters                           |              |             |               | 🔱-🔱      | 🔱-🔱              |               |              |               |                      |             |            |              | *                         | *                            |           |           |             |          |               |
| Sweatshirts                        | 🔱-🔱          | 🔱-🛡️        | 🔱             | 🔱-🔱      | 🔱-🔱              |               |              |               |                      |             |            |              |                           |                              | 🔱-🛡️      | *         |             |          |               |
| Towels-Terry Cloth                 |              |             |               |          |                  |               | 🛡️           | 🔱             | *                    |             | 🔱          | 🌿            |                           |                              | 🔱-🛡️      | *         |             | 🌿        | 🔱             |
| Towels-Woven Cloth                 |              |             |               |          |                  | 🌿-🔱           | 🛡️           | 🔱             | *                    | 🔱           |            | 🌿            | *                         | *                            |           | *         |             | 🌿        |               |
| T-Shirt/Polo Shirt                 | 🛡️           | 🔱-🛡️        | 🔱-🛡️          | 🔱-🔱      | 🔱-🔱              |               |              |               |                      |             |            |              | *                         |                              | 🔱-🛡️      | *         |             |          |               |
| Velvet/Velveteen/Velour            | 🛡️           | 🔱-🛡️        | 🔱-🛡️          | 🔱-🔱      | 🔱-🔱              |               |              |               |                      |             |            |              | *                         |                              |           | *         |             |          |               |

## DESIGN DENSITY GUIDE

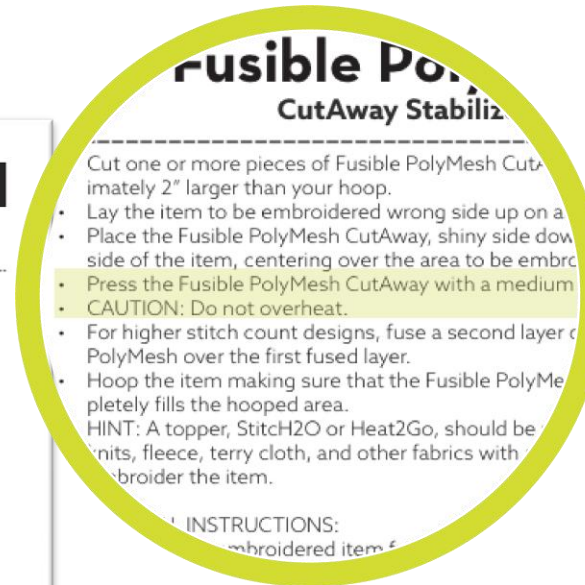
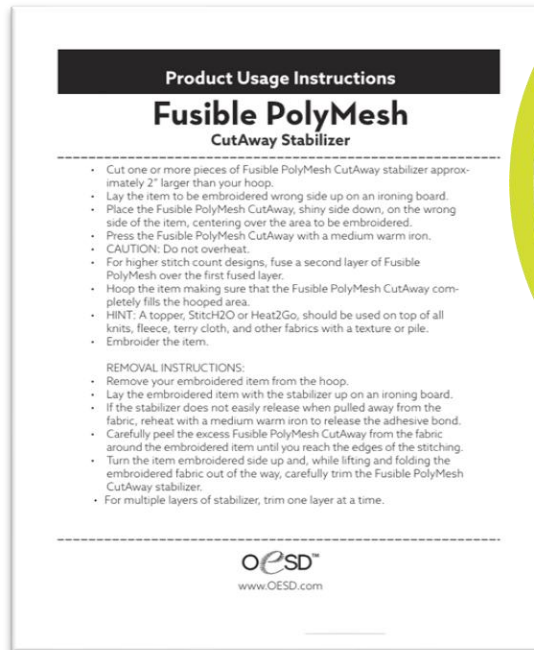
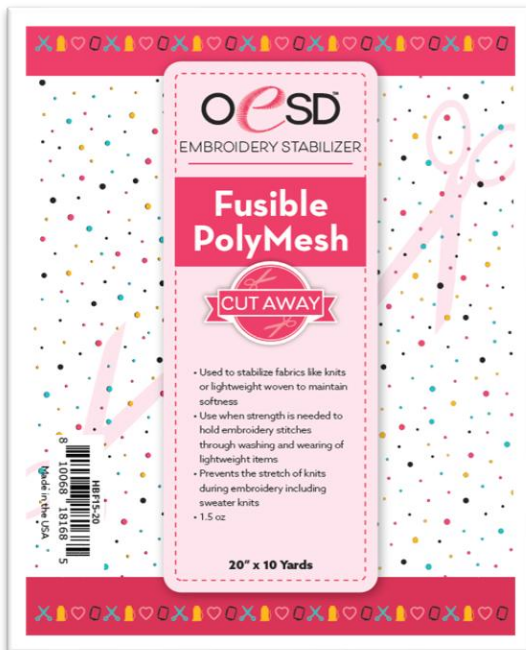
Best for:

- ▮ = heavy density designs
- ▮ = medium density designs
- ▮ = light design density
- \* = all design densities

<https://support.oesd.com/article/30-machine-embroidery-stabilizer-basics>



# HELP IS AT YOUR FINGERTIPS...



Instructions from Packaging



# HOW DO I CHOOSE WHICH STABILIZER TO USE?



# 1

## Fabric choice?

- Weight and type of the fabric?



**VS**



# 2

## Design Density

- How many stitches and over what size area?

A Festival of Roses by  
Jackie Robinson  
#80293



4.41" x 3.69"  
34,698 Stitches

Blooming Expressions by  
Shannon Roberts #80295



8" x 8.01"  
34,182 Stitches



# 3

## How the project will be embroidered

- Can the project be hooped?



**VS**



# 4

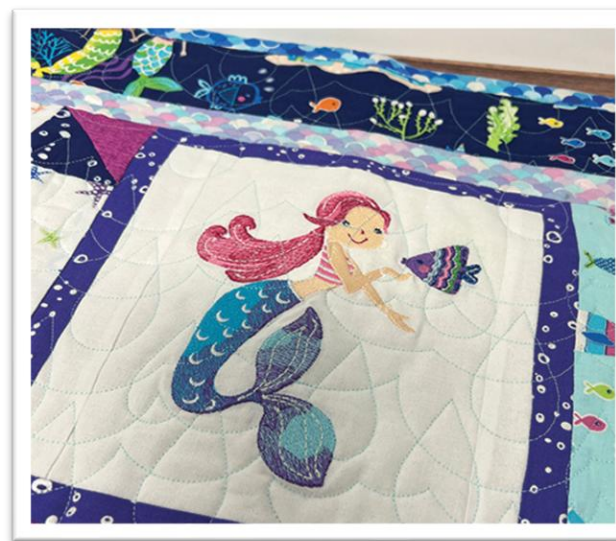
## The desired finished result

- Will the back of the embroidery show?
- Will the stabilizer show through the fabric?



Charming Borders & Corners  
#12825

vs



Mystical Mermaids  
#51325



# DOES MY FABRIC STRETCH?

## IF YES, USE A **CUT AWAY** STABILIZER

- Cutaway stabilizers can be used on any fabric, but **MUST** be used on knits or stretchy fabrics
- Cutaway supports the most stitches of all stabilizer types
- Cutaway holds up best on items that will be frequently washed and worn, even for woven fabrics

Use on:

Jersey knit

T-Shirts

Sweatshirts

Most wearables



# DOES MY FABRIC STRETCH?

## IF NO, USE A TEAR AWAY STABILIZER

- Use tearaway when you want most of the excess stabilizer gone
- Tearaway supports fewer stitches than cutaway, but more than wash away

### Use with:

- Towels (on the back)
- Home Decor fabrics
- Sturdy, Non-Stretch Ready to Wear items, such as Canvas Bags and Hats
- Many In-The-Hoop Projects

Be Mine #51216





# DO YOU NEED ALL TRACES OF STABILIZER REMOVED?

## IF YES, USE A WASH AWAY STABILIZER

- Wash away stabilizers are used when all traces of the stabilizer must be removed

Use on:

- Sheer or very lightweight fabric
- Batiste
- Tulle
- Organza
- Freestanding Lace



Standup Safari #PK10050



Freestanding Lace Coasters #12896

# Stabilizer Categories

Stabilizers are FIRST categorized by how they are removed from the fabric.

- The major types are color-coded:



Red for Cutaway

Purple for TearAway

Blue for WashAway

Yellow for Specialty



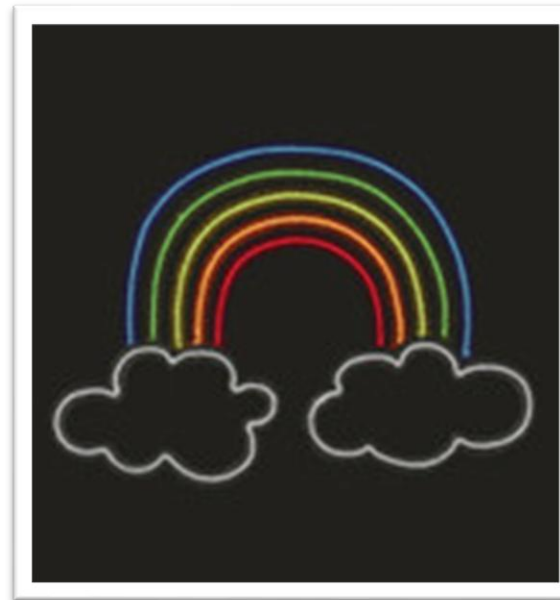
# CUTAWAY STABILIZER



# Removing CutAway

- Cutaway gets its name from how the excess is removed. Just like the name says – cut it away with scissors
- There will always be a small amount of cutaway left behind the fabric around the perimeter of the design – leave about 1/8" to 1/4" around the outside of the design to keep from clipping the stitches

Neon Rainbow#51287





# TEARAWAY STABILIZER



# Removing TearAway

- Tearaway gets its name from how the excess is removed
- Just like the name says – it can be torn away by hand
- The stabilizer is torn away from the outside edges of the design and can remain in open areas within the design
- Support the stitches as you tear away
- Remove one layer at a time



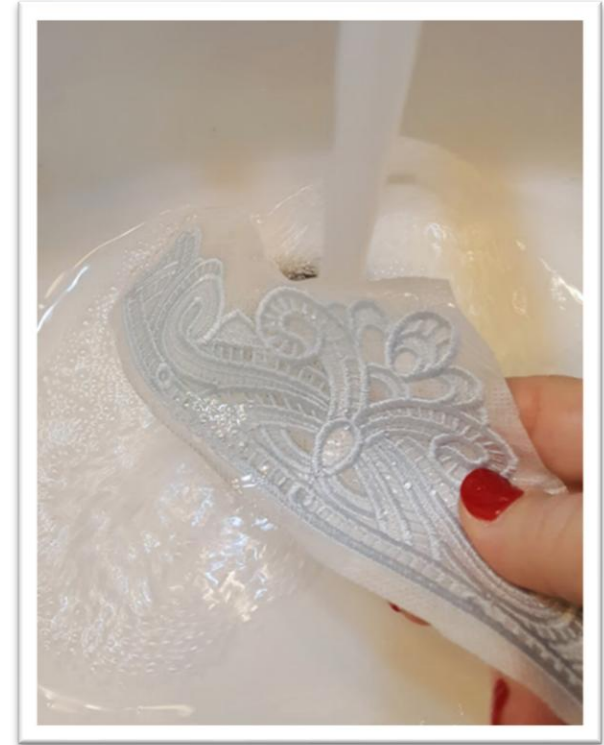


# WASHWAY STABILIZER



# Removing WashAway

- Wash away stabilizers are made from a water-soluble starch
- If rinsed out completely, no trace is left behind
- Rinse under warm running water
- Lay project face down to dry
- PS, your pipes are safe!







# WHAT IS THE BEST STABILIZER FOR TERRY CLOTH TOWELS?

# Ultra Clean and Tear Plus



- A soft, medium weight tearaway stabilizer with a water-soluble adhesive
- Short fibers create a softer torn edge
- Best on items that will be laundered
- Adhesive is deactivated with water, making removal easy with no damage to fabric or project (can seem sticky before laundering)
- 20" x 10 yards

Regular Price 81.99

***Moore's Sewing Center Event Price 65.59***



Splendid Monograms

#12707



# Heat2Go Topping



- The perfect topping for moisture sensitive fabrics (things you don't want to wash)
- For use on all fabrics that can tolerate ironing temperatures between 260°-300°F (120°-140°C) or cotton setting on most irons
- 9" x 10 yards

Regular Price 12.99

***Moore's Sewing Center Event Price 10.39***



Fancy Bows  
#12436

# Perfect Scoring Tool



- Easily score and remove paper from adhesive stabilizer
- The sharp point slides under the paper
- Helpful to remove small pieces of tear away stabilizers

Regular Price 9.99

*Moore's Sewing Center Event Price 7.99*





# OESD Grippy GRID

- Makes hooping easier!
- Easily find the center point of any size or brand of hoop.
- Unique markings, horizontal, vertical, and 45 degrees.
- Silicone mat with printed grid provides a non-slip surface that enables perfect hooping.
- 100% Silicone Hooping Mat 17.5" x 25"
- 1" x 1" printed grid

Regular Price 29.99

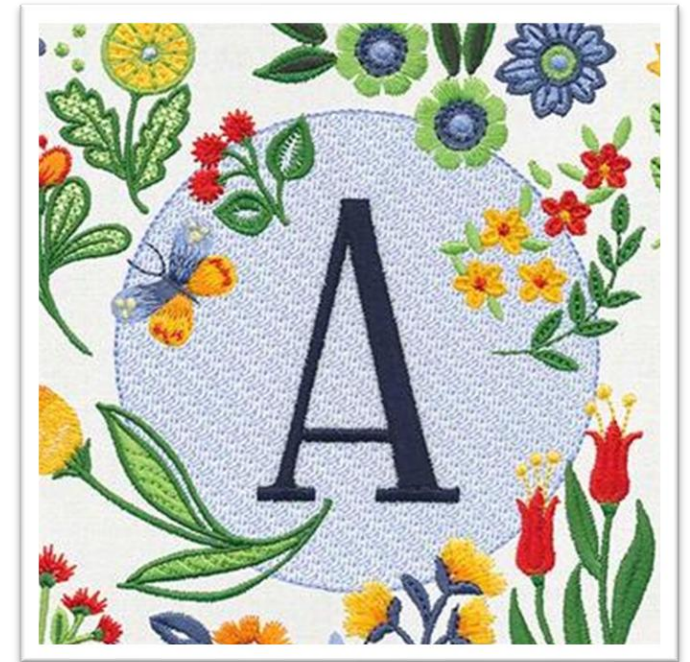
**Moore's Sewing Center Event Price 23.99**



# A hint about “Nap Blocker”

Nap Blocker (also known as knockdown stitches) create a smooth surface for the main embroidery design by flattening the raised fibers (nap) of the fabric. This is achieved by stitching dense, short stitches at a consistent angle to push the fibers down.

- Nap Blocker stitches still need a topper
- Stitch20 is typically the best option for a topper.



Floral Monogram by Jennifer Brinley

#80187





# WHAT IS THE DIFFERENCE BETWEEN STABILSTICK TEARAWAY AND ULTRA CLEAN AND TEAR PLUS?

# StabilStick TearAway



- Perfect for Hard-to-Hoop Items
- Crisp Tear: StabilStick TearAway has a crisp tear that promises a flawless finish every time.
- Great for Gift items: Because of how easily StabilStick TearAway removes, it's a perfect choice for stabilizing those gift projects that won't be laundered before gifting.
- 20" x 5 Yards

Regular Price 43.99

**Moore's Sewing Center Event Price 35.19**



Monochrome Series by Lindsey Kivi  
#PK90003



Punny Birthday Cards  
#51338



# Ultra Clean and Tear Plus



- A soft, medium weight tearaway stabilizer with a water-soluble adhesive
- Short fibers create a softer torn edge
- Best on items that will be laundered
- Adhesive is deactivated with water, making removal easy with no damage to fabric or project (can seem sticky before laundering)
- 20" x 10 yards

Regular Price 81.99

**Moore's Sewing Center Event Price 65.59**

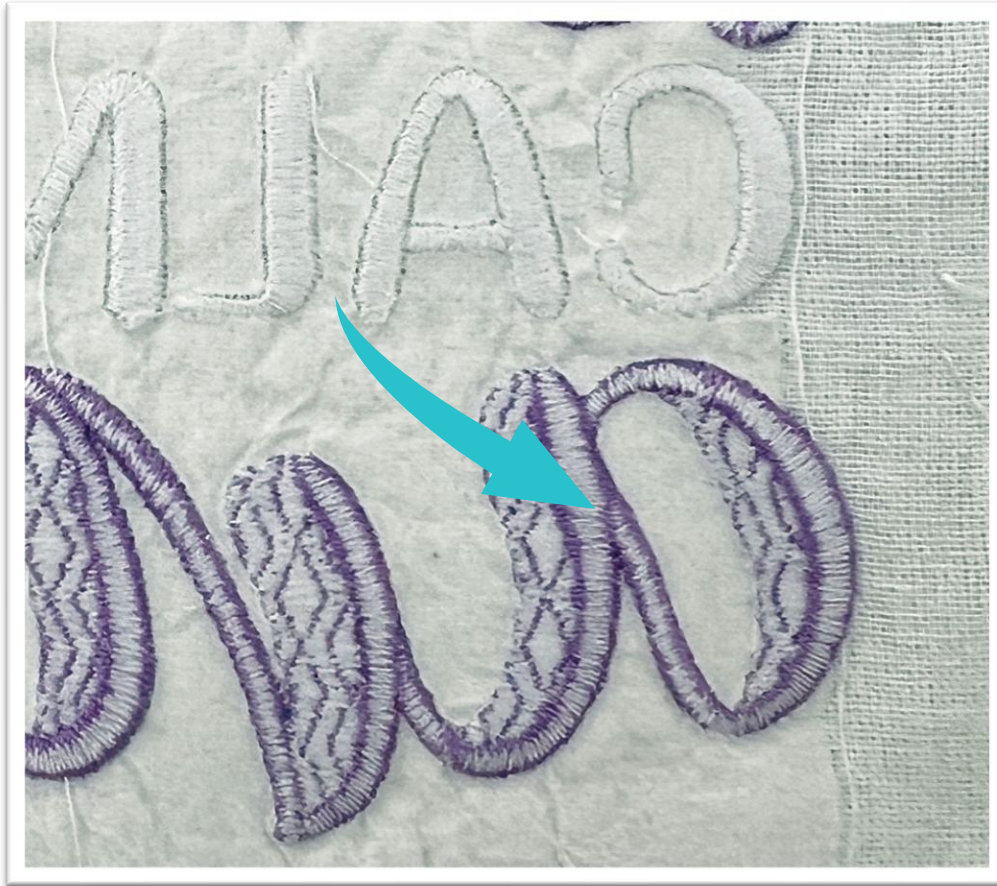


Splendid Monograms

#12707

## AFTER LAUNDERING ONE TIME

STABILSTICK TEAR AWAY



ULTRA CLEAN AND TEAR PLUS







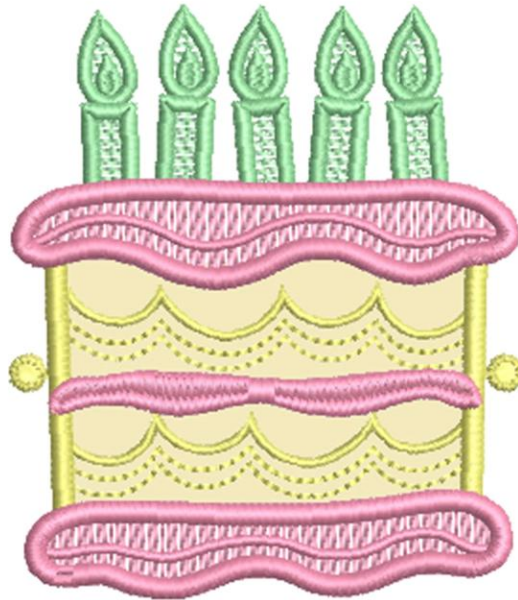
WHAT STABILIZER DO YOU  
RECOMMEND FOR FREESTANDING  
LACE?

# Types of Lace



Lovely Lace  
#12936

Non-Freestanding Lace Design



Freestanding Basket For the Holidays  
#12871

Freestanding Lace and Applique



Freestanding Lace Roses  
#12690

Freestanding Lace



# Types of Lace

|                                                                                   |                                                                                   |                                                                                    |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
|  |  |  |
| <b>Floral Bookmark<br/>FSL</b><br>12715-01<br><b>\$3.99</b>                       | <b>Celestial<br/>Bookmark FSL</b><br>12715-02<br><b>\$3.99</b>                    | <b>Vineyard<br/>Bookmark FSL</b><br>12715-03<br><b>\$3.99</b>                      |
| <a href="#">DETAILS</a>                                                           | <a href="#">DETAILS</a>                                                           | <a href="#">DETAILS</a>                                                            |

|                                                                                     |                                                                                     |                                                                                     |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |
| <b>Small Floral<br/>Pumpkin Anchor<br/>FSA</b><br>51242-13                          | <b>Medium Floral<br/>Pumpkin Section 1<br/>FSA</b><br>51242-14                      | <b>Medium Floral<br/>Pumpkin Section 2<br/>FSA</b><br>51242-15                      |
| <a href="#">DETAILS</a>                                                             | <a href="#">DETAILS</a>                                                             | <a href="#">DETAILS</a>                                                             |

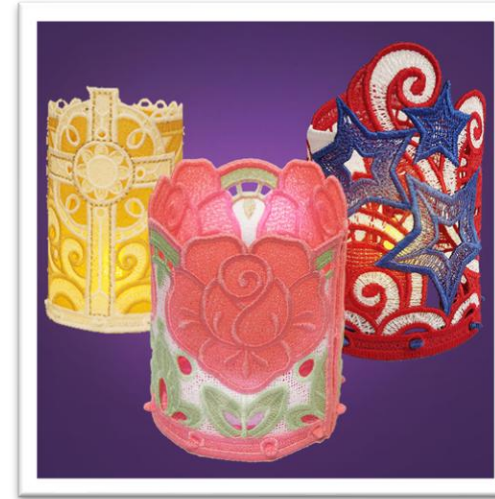
How do we know what is what?

FSL = Freestanding Lace

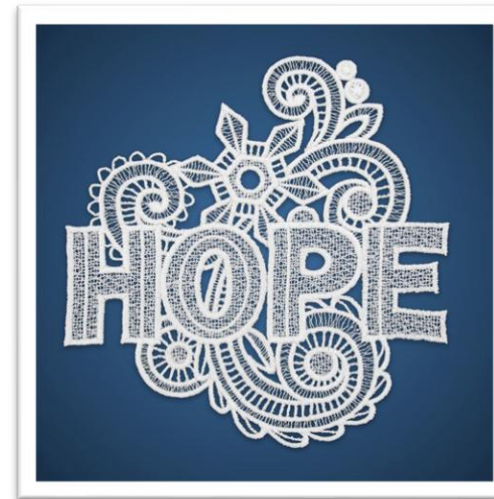
FSA= Freestanding Applique

# Flat Lace

- Sewn in a single hooping
- Single or multi-color
- Bookmarks, jewelry, and ornaments
- Use **two layers of AquaMesh** to keep projects soft and flexible
  - Use the same thread top and bobbin
  - Rinse thoroughly with warm running water



Freestanding Tea Light  
Holders Medley #32087



Freestanding Lace Holiday Words  
#12739



Chic Lace #82018



# AquaMesh WashAway



- An opaque mesh water-soluble stabilizer
- Perfect for creating freestanding lace
- Ideal to use with lightweight fabrics when all traces of stabilizer must be removed
- Easily washed away in warm running water
- Not sensitive to air humidity
- 20" x 10 yards



Regular Price 41.99

***Moore's Sewing Center Event Price 33.59***

Freestanding Lace Hearts

#12742

# King Star Thread

- Use KingStar as any other high-quality embroidery thread.
- No need for a special needle or slower running speeds.
- KingStar Metallic threads are colorfast and will not fade on your garment or project.
- KingStar Metallics have a polyester core and are wrapped in rice paper with a metallic finish.
- King Star doesn't kink as it unwinds from the spool and runs smoothly through the thread pre-tensioners, resulting in fewer thread breaks and higher-quality embroidery.
- **Size:** 40 weight
- **Length:** 1000 meters





# King Star Thread



Fall Quartet



Holiday Quartet

Regular Price 71.96

***Moore's Sewing Center Event Price 59.99***

But Wait...  
**There's  
MORE!**



# Free Gift with Purchase of Fall or Holiday Quartet



Flourishing Lace Earrings

#13010

- 10 Designs

# Earring Hardware Kit



- Everything you need to make gorgeous DIY earrings and more!
- Each kit contains:
  - 200 pcs of 6mm jump rings in each color (silver, gold, rose gold, aluminum, and brass)
  - 25 pairs of earring hooks in each color
  - 2 sets of pliers
  - 1 jump ring opener (ring)

Regular Price 24.99

***Moore's Sewing Center Event Price 19.99***





HELP!  
MY FREESTANDING PUMPKIN  
WON'T STAND UP!?

# Freestanding Applique

Ornaments, Bookmarks, Houses, pumpkins, and more

- Sewn as individual flat pieces
- Some may assemble with Button and Loop System
- Use 1 layer of AquaMesh and 1 layer of BadgeMaster
- May also use Fiber Form and/or StabilStick Cutaway
- Rinse lightly, leaving some stabilizer in the project to create stiffness



Christmas Cheer Ornaments  
#12968



Freestanding Eiffel Tower #12971



# AquaMesh WashAway



- An opaque mesh water-soluble stabilizer
- Perfect for creating freestanding lace
- Ideal to use with lightweight fabrics when all traces of stabilizer must be removed
- Easily washed away in warm running water
- Not sensitive to air humidity
- 20" x 10 yards



Regular Price 41.99

**Moore's Sewing Center Event Price 33.59**

Freestanding Lace Hearts

#12742

# Badgemaster



- Great for embroidered patches and badges
- Use when all traces of stabilizer must be removed from the fabric
- Use with AquaMesh to create stand-alone lace with more body and stiffness
- Badgemaster rinses out with warm, running water
- 12" x 8 yards

Regular Price 37.99

**Moore's Sewing Center Event Price 30.39**



Magic Potion Labels #12930



Freestanding Halloween Little Lanterns  
#12886



# Fiber Form



- Should be used in most FSA projects
- Perfect for projects that require a firm base
- Holds its shape
- Easy to manipulate
- Easy to trim away with scissors
- Machine washable and dry cleanable
- 10" x 2 Yards

Regular Price 14.99

**Moore's Sewing Center Event Price 11.99**



Zoo Animal Puzzles

#51327



Freestanding Fall Floral Pumpkins

#12928

# ALLIGATOR CLAMPS

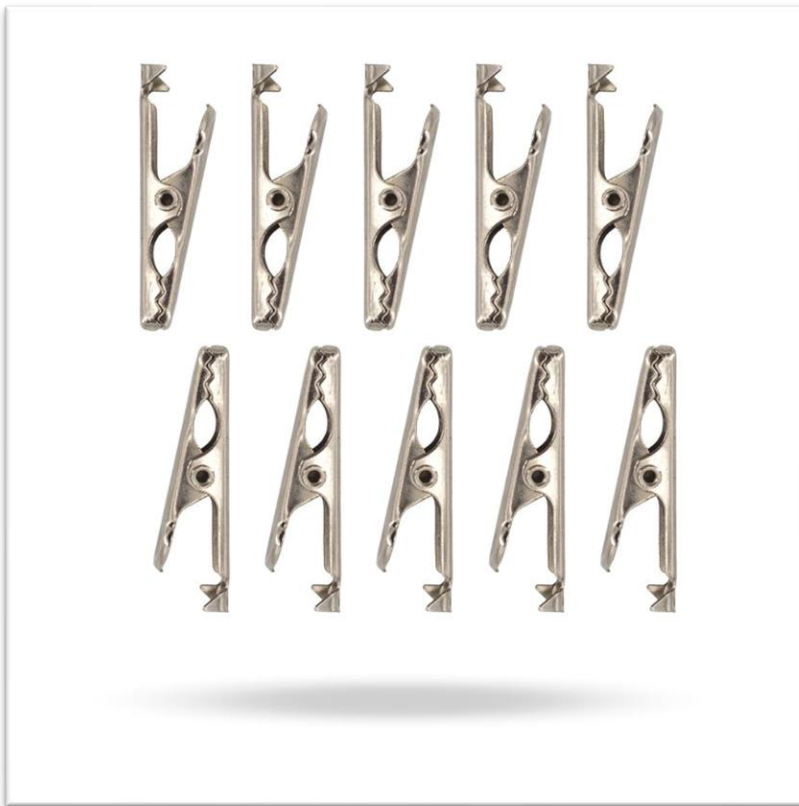
- Large handle opening to accommodate most finger sizes
- Comfort grip to fight finger fatigue
- Grab fabric and thread in hard-to-reach areas
- Pull buttonettes through the loops effortlessly
- Pull ribbons and cords through buttonholes or channels

Regular Price 24.99

**Moore's Sewing Center Event Price 19.99**



# OESD Button Clips



- Make freestanding lace assembly with ease
- Temporarily secure the connection while you complete other areas of the structure
- 10 button clips per package

Regular Price 4.99

***Moore's Sewing Center Event Price 3.99***



# Remote-Controlled Tealights



- Pack of 4 remote-controlled LED tealights
- Change between amber, blue, green, pink, purple, red, and white lights

Regular Price 9.99

***Moore's Sewing Center Event Price 7.99***

# OESD PERFECT PUNCH



Freestanding Lighted Letters  
#51264



- Use with many freestanding applique designs
- Rotary type punch tool
- 3 interchangeable tips, 2mm, 3mm, 4mm
- Stored in the handle



Regular Price 19.99

***Moore's Sewing Center Event Price 15.99***

# OESD Mini MAT

- Perfect companion to our Perfect Punch Tool
- Protects your work surface
- Punching eyelets, cutting buttonholes, and more
- Double-sided
- 2 per pack

Regular Price 5.99

***Moore's Sewing Center Event Price 4.79***







# WHAT IS A TOPPER AND WHY DO I NEED ONE?

# Heat2Go Topping



- The perfect topping for moisture sensitive fabrics (things you don't want to wash)
- For use on all fabrics that can tolerate ironing temperatures between 260°-300°F (120°-140°C) or cotton setting on most irons
- 9" x 10 yards

Regular Price 12.99

***Moore's Sewing Center Event Price 10.39***



Fancy Bows  
#12436

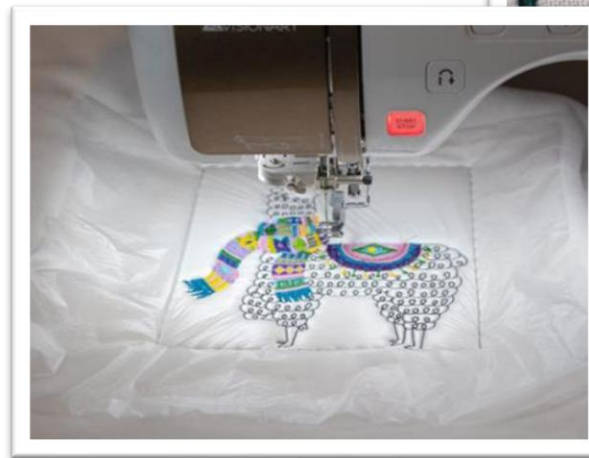


- Water soluble topping
- Will not stick to embroidery foot
- Textured finish for ease of handling
- Excess tears away easily
- Remove remnants with water
- 12" x 10 Yards

# StitchH2O Topping

WITHOUT TOPPER

WITH TOPPER



Enchanting Monograms  
#12587

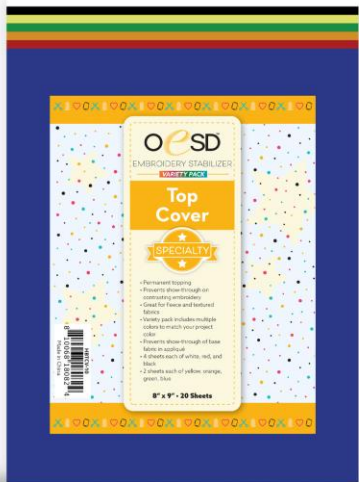
Llamas  
#12791

Regular Price 19.99

**Moore's Sewing Center Event Price 15.99**



# Top Cover Topping



- Permanent opaque topping
- Prevents show through when thread color contrasts with background fabric
- Great for fleece or heavily textured fabrics
- pack of (20) 8" x 9" sheets in assorted colors



Friendsgiving #51212

Regular Price 13.99

***Moore's Sewing Center Event Price 11.19***



# WHAT IS THE BEST STABILIZER TO USE ON T-SHIRTS?

# Fusible PolyMesh



- Used to stabilize knits or lightweight woven fabrics to maintain softness and drape
- Use on light colored fabrics and items to prevent stabilizer show-through
- Perfect when a combination interfacing/stabilizer is needed
- Securely holds embroidery stitches on garments or projects through repeated washing and wearing
- 20" x 10 Yards

**USE A MEDIUM HEAT IRON!**



Warm Winter Wishes  
#82031

Regular Price 49.99

**Moore's Sewing Center Event Price 39.99**



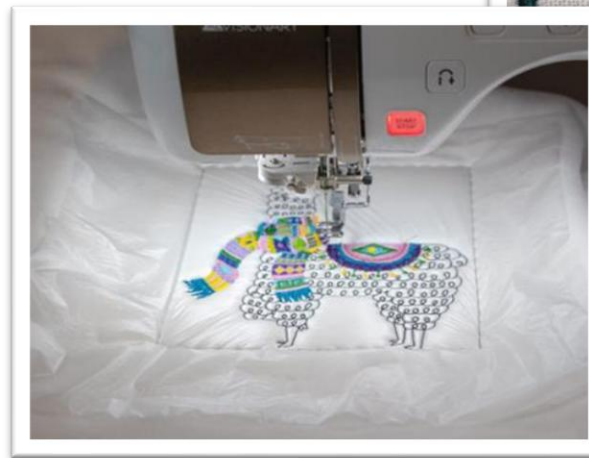


- Water soluble topping
- Will not stick to embroidery foot
- Textured finish for ease of handling
- Excess tears away easily
- Remove remnants with water
- 12" x 10 Yards

# StitchH2O Topping

WITHOUT TOPPER

WITH TOPPER



Enchanting Monograms  
#12587

Llamas  
#12791

Regular Price 19.99

**Moore's Sewing Center Event Price 15.99**

# Gentle Touch Backing



- Permanent fuse stays put through laundering
- Fuse over back of finished embroidery
- Prevents rubbing of stitches on sensitive skin
- Creates a finished look to back of embroidery
- 10" x 5 Yards



Regular Price 17.99

***Moore's Sewing Center Event Price 14.39***



# WHAT STABILIZER DO I USE ON TILING SCENES?



# What Is A Tiling Scene?

Peace on Earth #90019



- One large design split into smaller designs
- Each smaller design has a seam stitch around the outer edges to use as a guide when sewing together
- Stitches are feathered out into the seam allowance for better matching of the designs

# All of our “Project Based” collections include full color step by step instructions!

OR, IN YOUR “MYDESIGNS” PAGE AFTER PURCHASE



The screenshot shows the OESD website header with navigation links: GNS, LONGARM QUILTING, SUPPLIES, SPREE CLUB, PROJECT HUB, and MY DESIGNS. A search bar is on the right. Below the header, the product title 'Kindred Creatures Tiling Scene by Laurel Burch' is displayed. The product image shows a vibrant, colorful quilt design featuring stylized animals and flowers. To the right of the image, the product details are listed: 'Kindred Creatures Tiling Scene by Laurel Burch', 'OESD', '#80374 19 Designs Laurel Burch', 'Release Date: 5/2024', 'Available Formats: ART, DST, EXP, HUS, JEF, PES, SVG, VP3', and '\$34.99'. Below the price, there are two buttons: 'ADD TO CART' and 'ADD TO WISH LIST'. At the bottom of the product details, there are two links: 'THREAD CHART' and 'INSTRUCTIONS'. A large blue arrow points from the 'INSTRUCTIONS' link to the 'INSTRUCTIONS' button in the second screenshot.

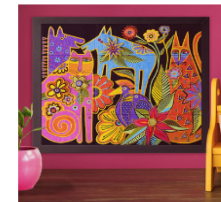
YOU CAN VIEW ON THE PRODUCT PAGE BEFORE PURCHASE



The screenshot shows the 'MYDESIGNS' page after purchase. It displays the product title 'Kindred Creatures Tiling Scene by Laurel Burch' and the product ID '80374'. There is a dropdown menu for 'All Available Formats' and two buttons: 'DOWNLOAD ALL' and 'THREAD CHART'. A 'Screenshot' button is also visible.

1

## Thread Chart



**Name:** Kindred Creatures Tiling Scene by Laurel Burch  
**SKU:** 80374  
**Isacord Colors Used:** 14  
**Design Count:** 19

Show Me: ☒ Color Change Steps ☒ Color Swatches ☒ Isacord Colors Used ☒ Design Image(s)

DOWNLOAD PDF

INSTRUCTIONS

2



## Kindred Creatures Tiling Scene by Laurel Burch



Collection No. 80374  
1 Design/19 Files

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## MATERIALS

### Stabilizers

- OESD Heavy Weight TearAway 15" (1 roll)
- OESD Ultra Clean and Tear TearAway 15" (1 roll)
- OESD Fusible Woven Black 15" (1 roll)
- OESD BadgeMaster WashAway
- OESD AquaMesh WashAway

### Fabrics/Textiles

- 2 yards of black cotton fabric
- 1 fat quarter of each of the following quilting cottons (We used Benartex Cotton Shot):
  - Pink Cotton Shot #15
  - Purple Cotton Shot #60
  - Blue Cotton Shot #56
  - Orange Cotton Shot #27
- Freestanding Appliques Design:
  - OESD Luxe Sparkle Vinyl Purple
  - OESD Luxe Sparkle Vinyl Gold
  - OESD Luxe Sparkle Vinyl Orange
  - OESD Luxe Sparkle Vinyl Pink
- Batting 24" x26"
- Backing 3/4 yard
- Binding 1/3 yard, cut 3 strips width of fabric x 2 1/2" strips, stitch together at 45° angle to create one long strip.

Note: Fabric yardage is based on a 11" x 15" hooping. Fabric and stabilizer amounts may vary depending on hoop size and number of tiles per hooping.

### Notion & Tools

- OESD Grippy Grid
- OESD Expert Embroidery Tape TearAway
- OESD Expert Point and Press Tool
- OESD Perfect Embroidery Press Cloth
- 505 Temporary Spray Adhesive
- Ruler, rotary cutter, mat
- Contrasting bobbin thread (seam stitch only, may be different colors)
- Fabric marking pen
- Walking foot or Dual feed foot
- Embroidery Needle Sharp 75/11

### Isacord Thread Colors

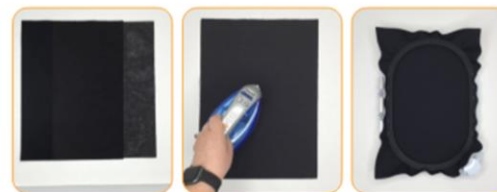
- Per thread chart

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## EMBROIDERY

### Step 2

- Apply Fusible Woven to the back of the background fabric, per the product directions.
- Apply one layer of Heavy Weight TearAway and one layer of Ultra Clean and Tear to the wrong side of the background fabric with temporary spray adhesive.
- Hoop fabric and stabilizer.



### Step 3

- Cut the prepared applique fabrics 1/4"-1/2" larger than the templates that are included at the end of the instructions.
- Load the selected design into the machine.
- Example design is 80374-01.
- Thread the machine per the thread chart.
- Place hoop on the machine.
- Stitch Machine Step 1, Purple Fabric Placement Stitch.

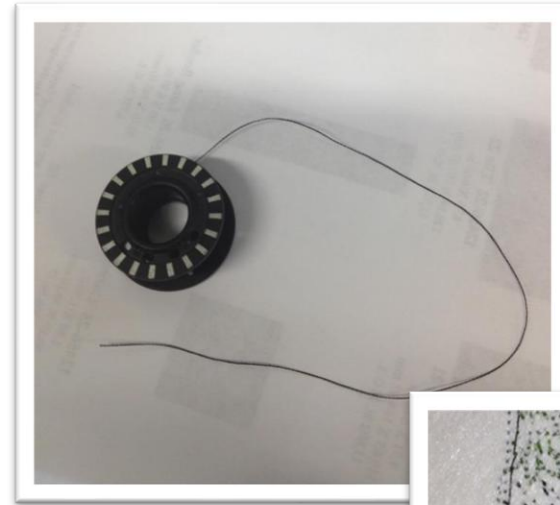


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# Stitch the Seam Stitch

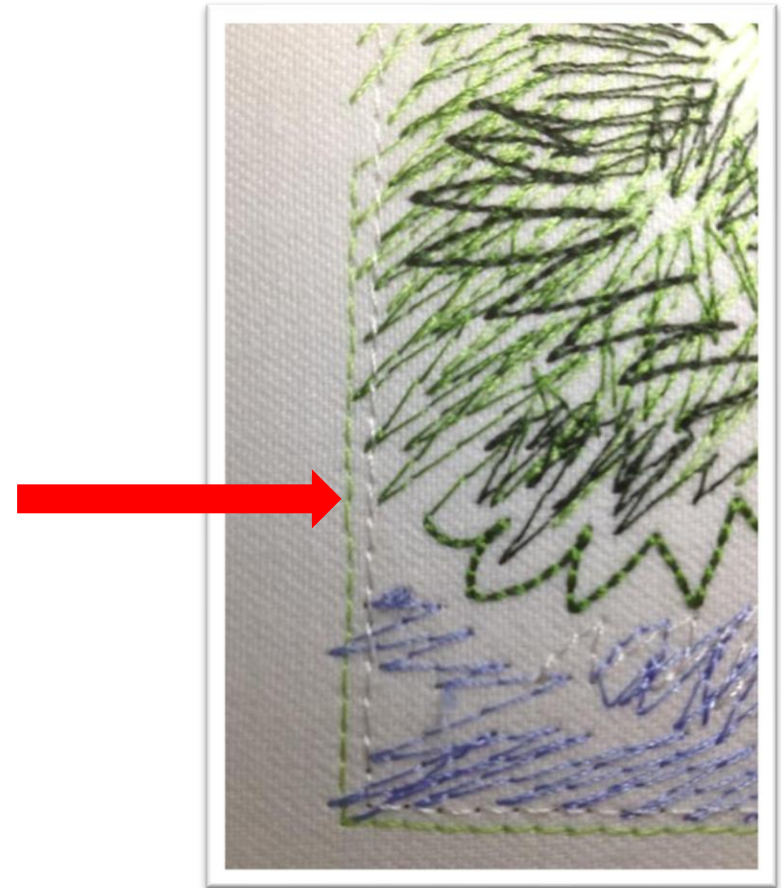
- Stitch the last color change (Seam/Cut Stitch)
- Use black (or contrasting color) thread in bobbin for last color



Back of tile

# Stitch the Seam Stitch

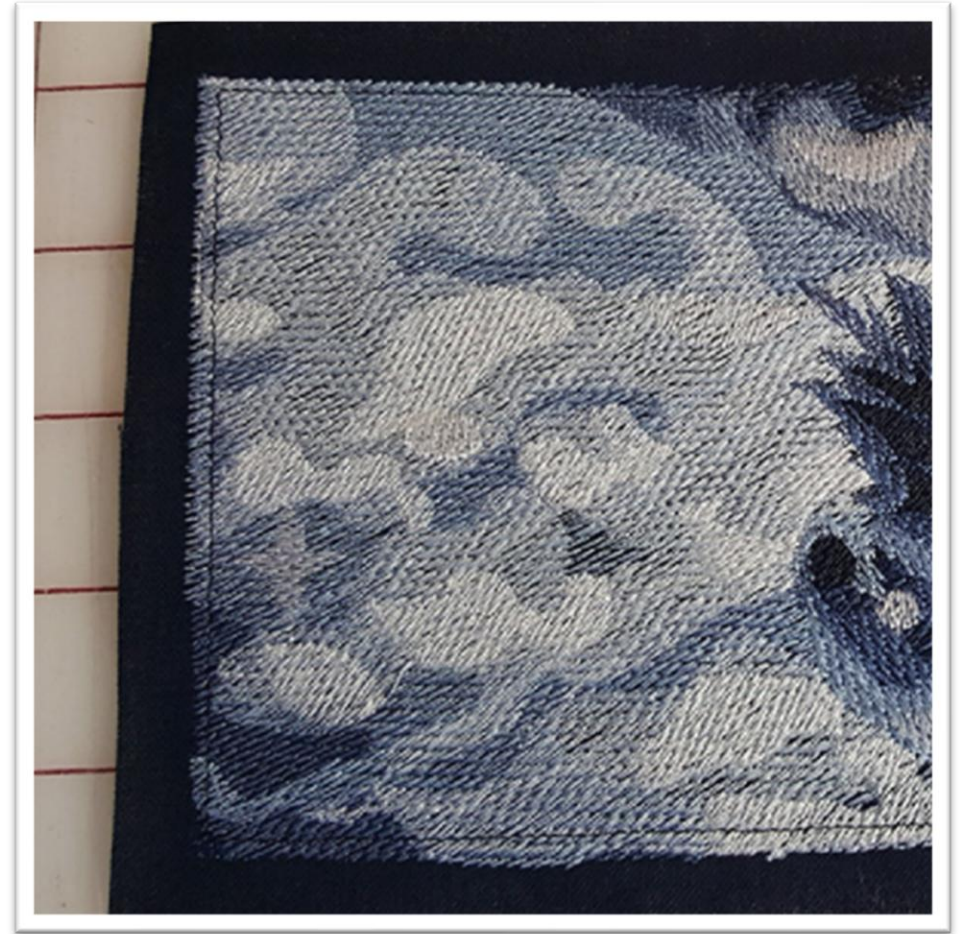
- Use a matching thread to the background fabric for needle color on the seam stitch
- OR use water-soluble thread in the needle for the seam stitch



Front of tile

# Trim the blocks as you go

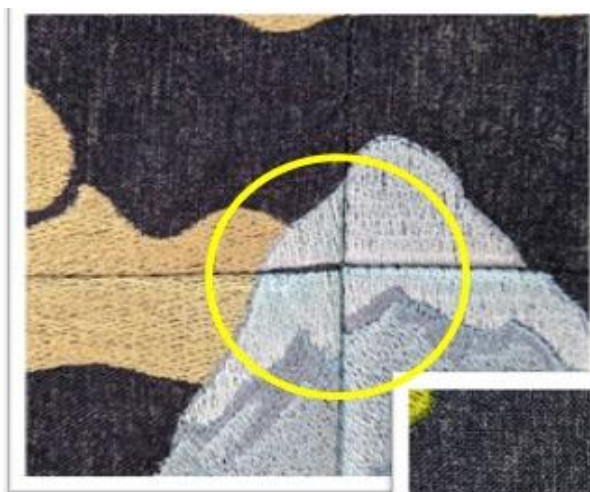
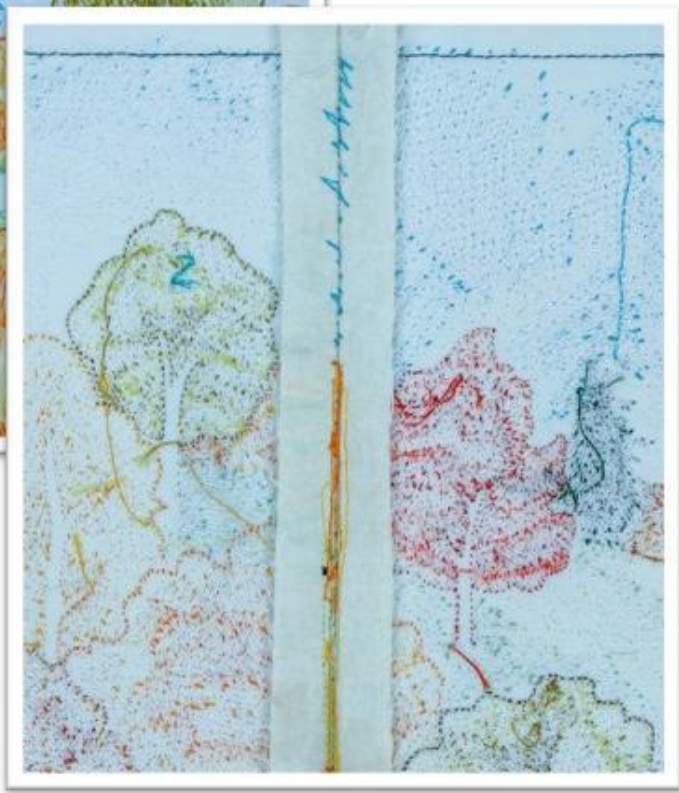
- Cut a 1/2" seam allowance from the seam stitch
- Stitching is feathered into the seam allowance, helping to align the designs more accurately







With feathering



Without feathering



# Supplies For Tiling Scenes



## Thread Kits are available for most tiling scenes



Christmas Flight  
by Marcello Corti  
#80394



Boo Manor  
#80401





# ISACORD THREAD

- Available in 423 colors
- Colorfast
- Bleach safe
- No dye lots
- 40 weight trilobal polyester
- Proprietary twists per inch provide the strongest, smoothest running thread available
- Trusted by industrial embroidery professionals worldwide!



# Fusible Woven



- A lightweight woven fabric with a fusible on one side
- Use in combination with either a TearAway or a CutAway to prevent puckering
- It is ideal for all Tiling Scenes
- Apply to your fabric before stabilizing and embroidering to increase the thread count of your fabric
- Can also be used to prep your t-shirts for use in creating a t-shirt quilt
- Comes in White and Black
- 20" x 5 Yards

White Fusible Woven  
Regular Price 38.99

*Moore's Sewing Center Event Price 31.19*



Celestial Lights

by Amanda Murphy

#80300

# Heavy Weight TearAway



- Supports stitch intensive designs on woven fabrics
- Stiff, crisp texture
- Provides extra support when embroidering softer fabrics
- Tears away easily
- 20" x 10 Yards

Regular Price 29.99

***Moore's Sewing Center Event Price 23.99***



Winter Visitors  
by Dona Gelsinger  
#80338



Happy Snowman  
by Dona Gelsinger  
#80327



# Medium Tearaway



- Offers the perfect balance of support and flexibility - ideal for medium to high-density stitch count designs
- Removes cleanly and easily
- Used often for In-The-Hoop projects
- Available in black and white

White Medium Tearaway  
Regular Price 25.99

***Moore's Sewing Center Event Price 20.79***



Tapestry Cork Wallets  
#12884

# Must Have Bundle



- PolyMesh CutAway White Fusible 20" x 10yd
- Ultra Clean and Tear Plus 20" x 10yd
- Medium Weight TearAway 20" x 10yd
- AquaMesh WashAway 20" x 10yd
- Heat2Go Topping 12" x 10yd
- Must Have Bundle Design Collection

Bundle Value: \$514.88

Event Price: \$199

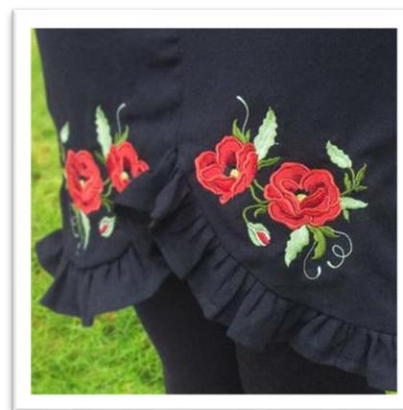
***Moore's Sewing Centers Event Price \$179.99***



Freestanding Patterned Tea  
Light Holders  
#12779



Tapestry Zipper Bags  
#12869



Fashion de Fleur  
#82021



Modern Continuous Line  
Quilting  
#12458



Painted Florals Applique  
#12505



Friendship Mug Rugs  
#PK10020



Knockdown Alphabet  
#12863





# WHERE DO I FIND QUALITY BLANKS TO EMBROIDER?

# START HERE BY OESD TEA TOWELS



- Perfect to embroider, stitch, or sew
- High quality 100% cotton
- Machine washable in cool water and tumble dry at low temp
- Minimal shrinkage
- Measures approx. 20" x 28"
- 2 towels per package
- Available in white, black, gray, red, blue and cream

Regular Price 10.99

***Moore's Sewing Center Event Price 8.79***





# Start Here Blanks: Greeting Cards

- Create invitations, holiday & birthday cards, thank you notes, announcements, gift card holders, and more!
- Sourced to work with your embroidery machine, creating clean, crisp stitches, and beautiful finished results.

- 2 sizes
  - A7 5" x 7"
  - A6 4.5" x 6.25"
  - 80 lb. heavy weight
  - Includes envelopes

Regular Price 11.99

**Moore's Sewing Center Event Price 9.59**



Stitched Sentiments  
#12874

# START HERE BY OESD APRON

- Apron body measures approx: 27" x 34
- Waist straps each measure 36"
- Adjustable neck strap
- Cotton/Poly blend
- Machine washable
- Available in black and white



Regular Price 17.99

**Moore's Sewing Center Event Price 14.39**



Summer by Shannon Roberts  
#80279



WHAT THE BEST STABILIZER FOR  
KITCHEN/TEA TOWELS?”



# START HERE BY OESD TEA TOWELS



- Perfect to embroider, stitch, or sew
- High quality 100% cotton
- Machine washable in cool water and tumble dry at low temp
- Minimal shrinkage
- Measures approx. 20" x 28"
- 2 towels per package
- Available in white, black, gray, red, blue and cream

Regular Price 10.99

***Moore's Sewing Center Event Price 8.79***

# Ultra Clean and Tear Fusible



- Fusible Bond: creates a strong yet gentle bond with your fabric, keeping everything in place while you work your magic in the hoop.
- Soft, Medium Weight Stabilizer: Ultra Clean & Tear is a soft TearAway stabilizer that supports medium-density designs.
- Softens with Laundering: Whatever stabilizer is left after tearing away will soften and break down with every wash.
- 20" x 10 Yards



Thanksgiving Recipe Towels by  
Cynthia Frenette

#90051

Regular Price 45.99

**Moore's Sewing Center Event Price 36.79**



# HOW DO I EMBROIDER CARDS?



# StabilStick TearAway



- Perfect for Hard-to-Hoop Items
- Crisp Tear: StabilStick TearAway has a crisp tear that promises a flawless finish every time.
- Great for Gift items: Because of how easily StabilStick TearAway removes, it's a perfect choice for stabilizing those gift projects that won't be laundered before gifting.



Monochrome Series by Lindsey Kivi  
#PK90003



Punny Birthday Cards  
#51338

# Start Here Blanks: Greeting Cards

- Create invitations, holiday & birthday cards, thank you notes, announcements, gift card holders, and more!
- Sourced to work with your embroidery machine, creating clean, crisp stitches, and beautiful finished results.
- 2 sizes
  - A7 5" x 7"
  - A6 4.5" x 6.25"
  - 80 lb. heavy weight
  - Includes envelopes

Regular Price 11.99

**Moore's Sewing Center Event Price 9.59**



Stitched Sentiments  
#12874

# Gifts Galore Bundle



- StabilStick TearAway 10" x 10yd
- Ultra Clean and Tear Fusible 10" x 10yd
- Start Here by OESD Blank Greeting Cards & Envelopes Size A7 10pk
- Start Here by OESD Tea Towels - White 2 Pack
- Start Here by OESD Easy Apron - Black
- Gifts Galore Bundle Design Collection

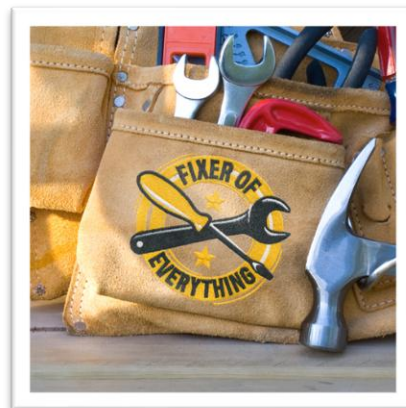
Bundle Value: \$226.91

***Moore's Sewing Center Event Price : \$99***





Dessert Recipe Towels  
#12723



If You Build It...  
#51236



Stitched With Love  
#12557



Share Joy  
#82033



# QUESTIONS



THANK YOU FOR COMING





# QUESTIONS